## A PRICE BREAK.



RICHMOND, June 25. We engineer a sale of this character usually about the middle of July, but with purchases this season aggregating \$40,000 more than last year it is necessary to make this move before the go-aways leave town; in other words, our attractions are greater, and we'll have to play to bigger houses than we could get in July. It's a vast benefit to get in July. It's a vast benefit to our public, too; for it gives them an opportunity to buy go-away stay-at-home things, too, at prices often far less than cost of

Saturday afternoon was devoted to the marking down of children's dresses if you do this (Monday) morning at 8 o'clock the doors will swing it yourself. GREAT SACRIFICE SALE.

continue until Saturday night. Every department contri-

Notion Lace Matting Silverwa Statione Perfun Roc

Housefurnishings, Satin Paim Fans, 5 for 10c.

Satin Paim Fans, 5 for 10c.

Black Decorated Folding Fans, 15c kind for 5c.

LET THESE THREE ITEMS ing are few hints to

North Star Refrigerators purchase of 1,006 this sea-th, off the price, which he for \$12, &6. for kitchen, office, or early gotten up find fin-uany, \$6c.; 25c. Windowinverdale Duck Suits, Organdie Wrappears Lawn Dresses, trimmed a white satin ribbon and were a bargain at \$15, \$8.50

enille Portieres, were nported for us, 55 inches air instead of \$5.50. Ingrain Carpets, this apanese Fine Mattings are this sale. Mattings are 16c. instead If price on Millinery

High-Crown Sailors, 45c sillor, bound in plain blue med Hat in the Depart-White - Metal Table 11 a set, now Ze, White - Metal Belt-from Ze. Cohen's Soap (Oakley's), a large Rubber Tollet-

Black Serge, Priest-20 pieces at \$1, 60c, now. Serge, 40 inches wide, 25c, now. or Colored French Sat-2c., now 124c. ne Outing Flannel, pretty a yard. ivel-Silk Ginghams, you Ginghams that you bought crd, 3%c. now. Crepes, in organdle ... now 7%c.—sold in Muslin, with puffed and 4 inches of Linen for ladies and r. 16 2-3c, choice—some

I-WAISTS,-The profit is white Batiste Shirt-Walsts, bed collar, plaited front, full instead of 50c.

Med Figured Percale Shirt-s different designs, 25c.

merchants from b the quantities of to each customer.

Ladies' Full-Laundered Shirt-Waists, detachable collars, linen shades, 90c., from \$1.50. Fancy Parasols that were \$19, \$3, and \$6, all marked to \$2 each.
Ladies' White Jersey-Ribbed Vests, square and V neck, best of our 25c. vests, for 125c. For children, to be given away at 2c. each.
Fans, hil the large Palm-Leaf are \$c. a dozen.

STAND FOR SILKS.

All-Wool Navy-Blue 40-inch Storm Serge, Ships that Pass in the Night, 5c.

quart Granite Ironware Berlin Tea-Pots-value \$1 each; reduced to

thin Bohemian Water-Tumblers, value \$1 a dozen, reduced to 25c.

'ull-Size Wash-Boilers, made of heavy plannished tin, regular price 75c. each, reduced to 25c.

'ictures, 20x24 engravings, newest subjects published, handsome carved frames, in a variety of colors, been \$1.50 each, reduced to 55c.; 24x28 engravings, 50 new subjects, handsome embossed frames of ivory with gold tracings, and white and gold and white and silver, been \$2.98 each, reduced to 55c.

nite and silver, been \$2.38 each, reced to \$5c.
neh China Tea-Sets, delicately and
distically decorated, 56 pieces, and
sen \$3.89 a set, reduced to \$5.
if English China Dinners and Teaet Service, floral decorations, 112
leces, and been \$11, reduced to \$9.50.
neh China Tea-Cups and Saucers, in
a variety of decorations, been \$5 a
ozen, reduced to 12½c, for cup and
ancer,
dies' Oak Rockers, plush-seat upholtery, carved back, reduced to \$2.50.

Silver-Plated Tea-Spoons-over oo dozen on hand. Regular worth \$1 a dozen; specially reduced to 15c. for a set of six. Table-Spoons to match; regular worth \$2.25 a dozen; specially reduced to 3oc. for a set of six.

Toilet-Paper, 47 cases of one kind on hand, Climax, specially reduced to 2c, package. 76 Solid-Brass Banquet Lamps in stock, handsomely embossed and

entre-draft burner, and worth \$2.50 each, reduced to 95c. In order to distribute these goods amongst our patrons and to prevent merchants from buying them up, the quantities of some are limited

THE COHEN CO. THE COHEN CO.



Your Summer Purchases?

## IS YOUR OPPORTUNITY. GO BY.

week 1213c.
coich Lawn, colors beaurinted fast. You never
10c. These go at 445c.
ft of those Wide Figured
all cream grounds, but
ity color. They are sellmost places at 25c. but
cought way under price,
them at 10c. They won't GO AT 54c. GO AT 51/c.

Hue Print to go this
They are the best made.

Organdy and Printed
which seld at 10, 12½,
reduced to 8c. Immense Standard Unbleached cak at 5c. a yard.

celluloid handles, made on paragon frames, and none worth less than \$1.5, some \$2.50, and at \$7c. is the greatest Umbrelia bargain you ever saw.

One lot 2s-inch Ladies' and Men's Twilled "All-Silk." Paragon-Frame, Natural-Silke Umbrelias, worth \$2.50, to go at \$8c. The early comers will get these, as there are only 33 in the lot.

1,500 Boys' Shirt-Waists, both percale and outing, all sizes, 13c.

Mosquito-Net. 2 yards wide, all colors, at 5c. a running yard.

21 dozen Men's, Ladies' and Children's All Pure Silk Windsor Ties, in every imaginable design—plaid, striped, and figured, 36 inches long, 14c, each, worth 25 to 40c.

Ladies' Swiss-Ribbed Sleeveless Vests, 5c. 25 to 40c.
Ladies' Swiss-Ribbed Sleeveless Vests, 5c.
Ladies' Swiss-Ribbed Sleeveless Vests,
taped neck and arm, the 20c. grade 10c.
Ladies' Bleached Swiss-Ribbed Vests, V
and square neck, silk taped, 13c., actu-

and square neck, silk taped, 13c., actually worth 25c. Ladies' Full-Bleach, Pure Liste-Thread Vests, actually worth 50c., for 25c. Some elegant values in Table Damasks

story could be much longer to-day, but we are when we say we are too busy to lengthen our adverwhich we very much regret, as we have hundreds nt values to tell you of.

## THE MAIN-STREET HUSTLER.





JOHN F. EWIG & CO.,

COMPANY.

Children's White Dresses.

It takes time to make the

It costs money if you have it done by a seamstress. The easiest-the quickest-surest, and cheapest way is to get them ready made. Then you

season, and the small lots are consequently very numerous. We have got but one remedy for that A small reduction might do it—but a big will—

100 pieces Fine Jaconet Lawns, the handsomest ever shown—your choice of the lot 12½c.

Another lot of those Short-length Ducking for ladies' suits, the regular 20c, and 25c, quality, only 8½c, a yard.

200 pieces Fine Jaconet Lawns, the handsomest ever shown—your choice of the lot 12½c.

Another lot of those Short-length Ducking for ladies' suits, the regular 20c, and 25c, quality, only 8½c, a yard. 

To-morrow our entire stock Any of our 50c. Colored Figured Dress Goods for 25c.—all wool.

\$10, \$12, and \$15 Pattern Sults for \$8.

ORESSES is offered at about BOOK DEPARTMENT is the cost of the material in blazing with new pieces. Look at it:

Ships that Pass in the Night, 5c.

the cost of the material in the line, real value 10c., to-morrow 5c.

Infants' Mull Caps, slightly crushed, otherwise perfect, that sold for \$1, \$1.25, Yellow Aster, 5c.

Yellow Aster, made in the latest shape, and not an old style among them.

250 Ladies Shift value 50c. and 75c., only 25c.

Rubber Sheeting only 50c. a yard.
Indigo-Blue Calicoes, the very best In stock and too many-500 two- not an old style among them.

See the Prices:

7 Children's White Dresses, yoke of Hamburg and ruffle of embroidery around neck and sleeves—sizes 1, 3, and 4 years. Sale Price 22c

and 4 years.

Sale Price, 22c.

Sale Price, 22c.

Sale Price, 22c.

Sale Price, 23c.

Sale Price, 23c.

Sale Price, 45c.

Sale Price, 45c.

Children's White Nainsook Dresses, yoke of inserting, and tucks and embroidery around neck and sleeves-sizes 1, 3, and 5 years—regular price 31.

5 Children's White Dresses, Hamburg yoke, Bretelle Sleeves—size 3 years— regular price \$1.15.

regular price \$1.15. Sale Price, \$5c.

9 Children's White Dresses with wide ruffled collar of fine embroidery, tucked front, and cuffs of five tuckessizes 2 to 6 years-regular price \$1.50.

4 Children's Fine French Nainsook Dresses, beautifully trimmed with embroidery-sizes 1 and 2 years-regular price \$1.75.

Sale Price, \$1.25. 17 Children's Fine French Nainsook Dresses, some four or five styles, all handsomely trimmed with lace and embroidery—sizes 1 to 4 years— regular price \$2.

4 Children's French Nainsook Dresses, beautifully trimmed with wide Val. lace and nainsook embroidery—sizes 3 and 4 years—regular price \$2.50.

Sale Price \$2.
Children's French Nainsook Dresses, beautiful goods, and trimmed with nainsook ombroidery—sizes 3 to years—regular price \$3.75.
Children's White Lawn Dresses, yoke of inserting, wide collar and cufts of embroidery—sizes \$ 10, and 12 years. In this lot there are 4 qualities, all reduced as follows: From \$2.50 to \$1.75; from \$4 to \$2.5; from \$1.50 to \$2.75; from \$4 to \$3.

White Goods.

Some great values for this week: Lace Striped Muslin, with open lace stripe, were good value at 162-3c. Now 81-3c. Figured Linen Lawns, white grounds with smail figures, very desirable for Ladles' and Boys' Shirt-Waists-regular price 25c. a yard.

Apron Muslin with Colored Border, very desirable for Aprons-regular price 25c. a yard.

Now 16 2-3c. Now 16 2-3c.

Wash

Dress Fabrics.

Figured Satsuma Silks, an all-cotton fabric resembling silk, light grounds with small figures and stripes—regu-lar price 12/2c, a yard. Scotch Ginghams, the genuine goods, all small checks and narrow stripes, goods that launder beautifully, and, being sheer, they are as cool as the more open fabrics—former price 30 and 35c. Figured Cotton Crepes, a light, crepy fabric with small figures—regular price 20c. a yard.

Black Goods.

We call particular attention to our Superb Line of BLACK GRENA-DINES in plain, striped, figured, and of All-Silk BLACK HERNANI, which we are now offering at very low prices.

The Fourgurean-Price Company.

HELD & CO.. 204

BROAD STREEL.

Calicoes (Simpson's), 5c. a Pacific Solid-Black Lawn, 121/2c. quality, 5c. a yard.
Remnants Calico, fancy patterns, 3½c.
a yard.
Figured Crepe Cloths, 5c. a yard.
Best Quality 5-4 Table Oil-Cloth, 15c. a

ard. Turkey-Red Table Damask, 19c. a yard. Ladies' Shirt-Waists, 25c. Gentlemen's Fine Cheviot Shirts, 25c. Extra-Fine Balbriggan Undershirts and ants, 25c. Pepperel Drill Drawers, 29c. a pair. One Counter Boys' Straw Hats, choice One Counter Boys' Straw Hat
of any, 26c. apiece.
Zine Trunks at a sacrifice.
2 at \$1.49.
3 at \$1.69.
2 at \$1.89 apiece.
Less than wholesale price.
Ladles' Toe-Slippers, 35c. a pair.
Lawn-Tennis Shoes, 25c. a pair.
Boys' Fine-Quality Base-Ball Shopair.

For bargains, you should call on HELD & CO., 204 Broad street je 17-SuTu&Th Next door to Secon

ELIXIR BABEK.

CORNER SECOND AND BROAD.

\$2 WORTH OF GOODS

ONE DOLLAR

INDISPUTABLE FACTS WORTH NOTING.

can see what is what—know what you are buying before you buy it. If you don't like one style you can try another.

This is another line with us that has been besieged all the season, and the small lots are consequently very numerous.

50 pieces Irish Lawn reduced from 12 ic. to 6 ic.
20 pieces Genuine French Organdics, the handsomest that have been shown this season, only 25 c. a yard.
15 pieces Fine All-Wool French Challies, nearly yard wide, and never sold for less than 62 ic.—now only 25 c.
100 pieces Fine Jaconet Lawns, the handsomest ever shown—your choice of the lot 12 ic.

6ic. a yard. French Percales, for waists, 8ic. 100 pieces Fine and Sheer India

Linen, would be a great bargain at 8;c.; they go to-morrow at 5c. 1,000 yards Fine White-Checked Mus-

at 5c. a yard.

100 Gloria Silk Umbrellas, natural curved handles, 26-inch size, never sold for less than \$1.50, to-morrow \$1 apiece. Assabet Blue Flannel for boys' suits, full 1; yards wide, guaranteed fast color, every thread pure wool, only \$1.25 a

Fine Wool Cassimere for men and boys' wear, 50c, a yard,
6 Large Cakes Fancy Sosp for 25c,
Silver Sets of Studs, Cuff- and CollarButtons for 25c. The same as above in gold at same price.
Ladies' fine Pin Stripe Hose, full reg-

ular made, no seams, 16 c.
Ladies' Fast Black Hose, full regular, no seams, 12 c. Misses' and Children's Fast Black Ribbed Hose, no seams, 124c. Ladies' Fine Drop-Stitch Fast Black Hose, only 25c. Ladies' Fine Soft-Lisle Finish Bal-

briggan Hose, 124c.
Keep cool by wearing our a la mode
Ventilated Corsets, 50c.
Ready-Made Sheets and Pillow-Slips at less price than the material by the

Great Reduction In Towels. Fine All-Pure-Linen Huck Towels, \$1-3c.

worth \$2 a dozen, only \$1.50,
Fine Damask Towels, knotted fringe,
and large size, only 15c, piece.
Extra Long Damask Towels, 24x48inch, 25c, apiece. White Duck Parasols, \$1.50 apiece

Linen Lap-Robes, 62 c., 75c., and \$1 Ladies' Duck Suits reduced from \$3.50 to \$2.25. Ladies' House Wrappers, 75c., \$1, and \$1.25.

FLOOR COVERINGS,

Matting, Oil-Cloth, Carpets, Rugs, Druggets, and Cocoa Matting.

Baby-Carriages at Cost TRUNKS AT WHOLESALE PRICES.

50 dozen Silk Mitts Reduced to 15c.

SYCLE & SON

MILLINERY AT A GREAT REDUCTION.

HAT OR BONNET

for half the real value will find them at Mrs. B. W. COSBY'S, 307 EAST BROAD. Special sale on MONDAY in White Hats, Walking Bats, Sailors, Trimmed and Untrimmed Hats and Bonnets. The prettiest in the city. ifo 24-11

RICHMOND RAILWAY ELECTRIC COMPANY

Main Office and Light Department, foot of Seventh street. Telephone 657.

City Division, office Main and Vine streets. Telephone 814.

Union Division, office Twenty-ninth and P streets. Telephone 656.

Manchester Office, Semmes avenue.

Telephone 2321.

Arc and Incandescent Lights and Electric Power at reasonable rates.

Electric-Light Wiring a specialty.

Parties desiring Electric Lights or Power by notifying the main office by mail or telephone, will be waited upon by a representative of the company,

STANDARD DAIRY CHOP

is a property balanced ration, composed of cot-ton-seed meal, linseed meal, mill feed, &c., mixed in such proportion as to insure the best results at the smallest cost. Price 90 cents per 100 pounds.

MONTROSE, HENRICO COUNTY, VA.

Messra Thomas S. Winn & Co.:

Gentlemen,—We have been feeding to our dairy cows your "Standard Dairy Chop" for the past month, and find it to be a most economical and satisfactory feed, and eheerfully recommend it.

(Signed)

RENNIE ... THOMAS S. WINN & CO., No. 509 cast Marshall street. 5yt-11mc For sale by

DOG-CLIPPING.

Meyers.



Always Large Meyers. Men's

er's in a larger assort-ment than at any fur-nishing store-for

Shirts







Waists

50c. to 81. SILVER BELT BUCKLES by the thousands at Meyer's, with slides and catches, 15c., 17c., 19c., 25c., 48c., 50c., 75c. Its Mey-

BARGAAINS

don't last a life-

er's who are BRINGING DOWN THE

Summer Pixings

Always Bringing Down Prices at Meyer's.

PRICES SO.

Meyers- 6th & Broad Meyers-Oth & Broad

Note the cuts in the prices. Come early and get them. Louis Nachman. 1537 east Main street.

Prices tell the tale. When other people are idle we are busy. Hard times and the scarcity of money bring the prices down, and if you want to save your hardearned money and make a dollar buy what will cost you probably two elsewhere, read our cut prices for this week and save the difference: what will cost you probably two elsewhere, read our cut prices for this week and says the difference:

2,009 yards of the Best Bleached Cotton you ever bought, not a piece worth less than \$1.5c., the best part worth 10c, 2 to 3.6c. Silver Prox Denimes cut to 10c, 2 to 4.6c. Silver Prox Denimes Silver Silver Prox Denimes Silver Silver Prox Denimes Silver Silver Prox Denimes Silver Silver Silver Prox Denimes Silver Silver Silver Prox Denimes Silver S

nats.

lack India Linon cut to \$1-3c.
lack Plaid Mulis cut to \$1-3c.
LOUIS NACHMAN,
1539 east Main.

75c. Merrimack Percale Wrappers cut Figured Satines cut to 10c. Absolutely Fast-Black Satine cut

OUR REMOVAL SALE.

WILLINGLY GIVE YOU



WE WANT TO GET RII OF THE STOC

BEFORE WE MOVE:

Not a dollar's worth of goods do we wish to carry to our new store if we can avoid it. ABOUT SEPTEMBER 1st we will be in our handsome new store—103 EAST BROAD STREET, next corner First—four stories high and basement—fitted up in most modern style—three elevators and all other conveniences.

Everything reduced in price: Carpets, Dress Goods, Mattings, Oil-Cloths, Rugs, Jewelry, Ginghams, Satines, Ladies' Cloths, Baby-Carriages, Belts, Gloves, Mitts, Waists, Underwear, Wraps, Hammocks, Silka, Notions, Hosiery, Duck Snits, Dotted Swiss, Black Goods, Men's Furnishing Goods, Buckles, White Spreads, Towels eads, Towels.

OUR STORE TO LET. Fixtures and Shelving for sale.

SYCLE 303 Broad street (Note Location), Next Corner Third.

SHOES

SHOES

GREAT VALUES AT BARGAIN PRICES.

250 pairs Men's Low Shoes, tan and black, \$1.50 and \$2, now
300 pairs Ladies' Low Shoes, mostly small sizes, that were \$2 to \$2.50; now.
400 pairs Ladies' Oxfords, patent-tip and plain, opera and common sense, that were 75c.
and \$1, now.
250 pairs Children's Oxfords, 6 to 1016, from 75c. to \$1, now.
250 pairs Gentlemen's Kangaroo Shoes that were \$3.50, genuine foot-comforters, now.
150 pairs Boys' Tan Shoes that were \$1.75 and \$2, new go at.
33.50 to 1
Gentlemen's Russia Bals, from.
32.50 to 1
In fact we have cut prices on every Summer Article in the store and shall continue cut of till closed out.

SHUMAN&BOWLES.

WE CLOSE AT 6 O'CLOCK P. M.

\$500 REWARD.

CLARKE'S HIGH TEA BREAD---PURE, WHOLESOME, HEALTHY.

I use nothing but the best Flour, Hops, Malt, and Irish Potatoes. These articles are known to everybody. If anything deleterious to health is found in my BREAD, I will give \$500 to any chemist for proof of same.

Ask your grocer for HIGH TEA BREAD. Made only by the

1704 and 1706 east Main streets.

untities Lessened-Price Taken Of-Then They Go-There's Re WEEK COMMENCING MONDAY, JUNE 23TH, THE FOLLOWING PIGURES ARE GUAR-ANTERD TO BE PUT ON DOUBLE VALUES ONLY—HENCE OUR STATEMENT MEADS.—



LOT 2-50°



50c., 75c., \$1.\$1.50 TABLES-A PRIZE FOR HE WHO

Everybody Invited Come and Look.

Goods Delivered FREE to Manchester, Barton Heights, and all parts of Richmond.

gconomy

SHOE STORE, 311 E. BROAD STREET.

In navy-blue, brown, and gray, cut to 22½c.

20c. Great Big Turkish-Bath Towels cut to 10c.—over yard long.

45c. Knotted-Fringe Bleached Linen Damask Towels, cut to 25c.

31.75 Black Silk 26-inch Ladies' Umbrellas cut to 98c.

15c. Satin-Stripe 1¼ wide Apronnette cut to 10c.

51.25 Lace Curtains cut to 98c.

51.26 Lace Curtains cut to 98c.

51.27 Lace Curtains cut to 98c.

51.28 Lace Curtains cut to 98c.

51.29 Lace Curtains cut to 98c.

51.20 Lace Curtains

Prestal Cream-Pitchers ......

306 Sugar-Dishes, with covers. 5c. 100 10-inch Footed Berry-Bowis, value 75c. 25c. 500 Crystal Berry and Cream Saucers. 3c.

GLASSWARE.

WOODENWARE. 36 Biscuit Boards, 15x21. 100 Lunch-Baskets, value 15c ... GAS-STOVES.

36 3-burners, full nickeled, value \$4..... 2.75. Covered Tubing, patent suds, per foot... Sc. Tinning, Plumbing, Gas-Fitting, First-class work at low prices.

DABNEY & SAUNDERS. NO WORD Has been so much abused Lately as the word BARGAINS.

Everybody has BARGAINS IN BOOTS AND SHOES!!! But we have a stock of BOOTS AND SHOES BOUGHT LOW FOR CASH. At HALF the figures of These so-called Bargain Houses We took advantage of the Prevailing scarcity of money And bought surplus STOCKS in manufacturer's hands At exactly 50c. on the dollar. Now convince yourselves. VISIT OUR SHOE STORE

And buy at \$2 A Glazed Dongola LADY SHOE. Other houses are compelled to Sell for double this figure. A Man's Bench-Made Shoe for \$3; Elsewhere considered cheap at \$5. Make no mistake in the number,

301 east Broad street, corner Third. DABNEY & SAUNDERS.



We cordially invite the public to call to see us, have their eyes examined proionally by an expert without charge and obtain Glasses, if required. Thousands of prescriptions are on al at our place, and conscientions and

RICHMOND OPTICAL

SATISFACTORY WORK GUARANTEED

(DE ALPHONSE METZGER, PROPRIETOR.) 115 EAST BROAD.

24 2-burners, full pickeled, value \$2.50, \$1.55.

'PHONE 574.

MARK-DOWN SALE

DRY GOODS, NOTIONS,

HOSIERY, GLOVES, MATTINGS. UNDERWEAR, PARASOLS,

UMBRELLAS,

&c., &c., &c. OUR ENTIRE STOCK MUST

BE SOLD! ALL GOODS MUCH BELOW PANIC PRICES!

Dress Goods at 8, 10, 15, 20, 25, 35, 45, 45, and 15c., marked down from 12½, 16 2-3, 25, 35, 45, 50, 87½c, and 11.25.

Wash Goods at 5, 6, 8, 9, and 11c., marked down from 10, 12½, 16 2-3, 20, and 25c.

Percales at 5, 6, 8, 9, and 11c., marked down from 8 1-3, 10, 12½, 18, and 25c.

Shantong Pongees at 5c., marked down from 12½c. Lonsdale and Fruit-of-the-Loom Bleach-d Cottons at The. 4-4 Fine Brown Cotton at 450, worth

MATTINGS, OIL-CLOTHS, AND WIN DOW-SHADES

r Carpots and Ruge at a Carpots and Ruge at a 10, 194, its close out the stock, its 10, 194, its close out the stock, and Ec, marked down from 1a 197, and Ec, marked down from 1a 197, and the market awers at 18, 18, and 18, 18

MITTELDORFER'S